



Planning Council
for Health and Human Services, Inc.



President's Message

Friends of the Planning Council:

In 2008, the Planning Council for Health and Human Services welcomed a new Executive Director to lead the organization into the future. Through a successful search, the board recruited Kathleen

Pritchard, who had previously served as the Director of Community Impact for United Way of America. Katie has deep experience in planning, evaluation, research, and community engagement and is eager to put her skills to work in her home community.

Recognizing the strong roots of the organization, the Planning Council established the first Alumni Advisory Committee to build on the wisdom of early leaders. With



an eye to the future, we established a competitive internship program, giving students the opportunity to interact with government and nonprofits and learn firsthand the importance of sound community planning. We strengthened internal capacity, restructured the board, reinvested in technology, and explored new physical space.

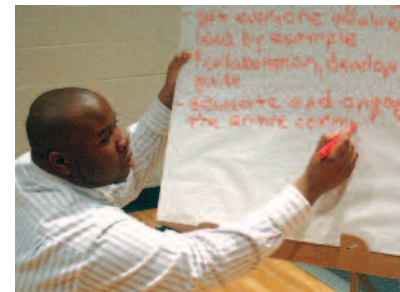
While maintaining some longstanding relationships, the Planning Council addressed community issues ranging from mental health for youth, long term care for people with disabilities, substance abuse prevention and treatment, family support for people in public housing, services for people who are blind and visually impaired, access and



information for community residents through 2-1-1, foster care, and anti-violence initiatives. During 2008, employees of the Planning Council continued to lead the Wellness Council and the Office of the Milwaukee Ombudsman for Child Welfare, as well as staff

the Milwaukee Youth Sports Authority, and the Long Term Care Council for Milwaukee County.

The case for supporting the Planning Council for Health and Human Services is as clear and compelling today as it was nearly 45 years ago when rapidly emerging changes in the economy and government policies created a sense of urgency for its founding. We look forward to a



promising future serving Southeastern Wisconsin as an independent organization, connecting community issues and people who share aspirations for a high standard of community health and human services.

Deborah Blanks,
President, Board of Directors

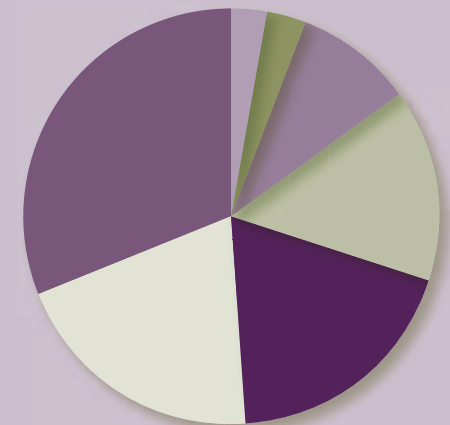
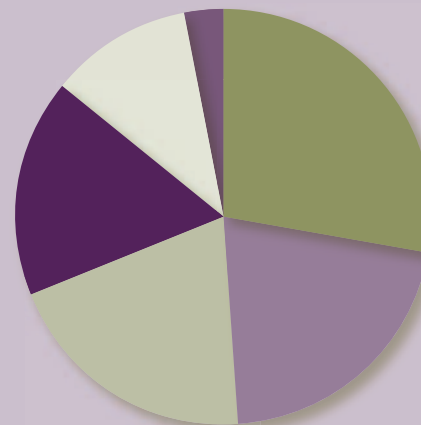
2008 Operating Revenues \$1,133,665

Income

- City of Milwaukee 3%
- United Way 11%
- Milwaukee County 17%
- State of Wisconsin 20%
- Wellness Council 21%
- Other Grant Income 28%

Expenses

- Research & Planning 31%
- Ombudsman 20%
- Wellness Council 19%
- Support 15%
- Long Term Care Redesign 9%
- Housing Authority 3%
- Sports Authority 3%



2008 Donors and Partners

Joy Adams	Cindy Krahenbuhl
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Carol Johnson	United Way of Greater Milwaukee
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	Wellness Council of Wisconsin

Alumni Advisory Committee

Doris Hersh Chortek <i>Community Volunteer, Chair</i>	Olivia El-Amin <i>New Horizons Center</i>
Tom Brophy <i>Medical College of Wisconsin</i>	Mark Goff <i>Goff & Associates</i>
Julie Carpenter <i>Community Volunteer</i>	Eloisa Gomez <i>University of Wisconsin Extension</i>
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Sarah Dean <i>Community Volunteer</i>	LaDon Love <i>WE Energies</i>

Staff Members

Kathleen Pritchard,
Executive Director

Brian Balistreri, *Administrative Assistant,*
Wellness Council of Wisconsin

Patricia Batemon, *Senior Researcher*

Kelly Bolter, *Intern, Marquette University*

Quinton Cotton, *Associate Planner*

Michelle Doneis, *Administrative Assistant*

Janet DeJesus, *Office Manager*

Megan Gagnier, *Intern, University of*
Wisconsin-Madison

Theresa Islo, *Director of Operations,*
Wellness Council of Wisconsin

Carol Johnson, *Director of Planning*

Lonna Kruse, *Assistant Planner*

Lisa Larson, *Director of Research*

Erin Malcolm, *Assistant Researcher*

Pam Matthews, *Ombudsman Director,*
Office of the Milwaukee Ombudsman for
Child Welfare

Jessica Raddemann, *Executive Director,*
Wellness Council of Wisconsin

David Scholl, *Associate Ombudsman*

Susan Tragesser,
Data and Information Specialist

Brian Waszak,
Computer Network Manager

Emily Weseman, *Intern,*
University of Wisconsin-Milwaukee

Amir Yasreboudst, *Public Ally*

Jim Marks
Greater Milwaukee Foundation

Mark Rosnow,
Justice 2000

Donald Sykes
Milwaukee Area Workforce
Investment Board

Jim Wahner
Goodwill Industries of
Southeast Wisconsin

Board of Directors

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Board Members who served
during 2008.

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Rhonda Taylor Parris,
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Marcus White

Patty Yunk,
District Council 48, AFSCME

Highlights and Accomplishments 2008

Strengthening the community

With the help of the Planning Council in 2008:

I appreciate that you put issues into context. It's so valuable to look at the whole picture.

- Mental health professionals, public health providers, educational leaders, and community mental health organizations worked together to develop a plan to bring school based mental health services to Milwaukee Public Schools.
- Foundations, agencies and government organizations have good information on existing and emerging requests for services, based on analysis and mapping of information and referral calls to 2-1-1.
- People who provide services to the blind and visually impaired worked together to develop a plan to increase awareness and reduce stereotypes of people who are blind or visually impaired.
- Men who participated in the 2008 Fatherhood Summit offered their insights and ideas on how to make future summits more effective in encouraging responsible fathering.
- Un Nuevo Amanecer, a program designed to assist elderly Latinos with symptoms of depression, developed internal capacity to gather data about program participation and success.

Took some time to read your report on foster care. One word: excellent. Or, if you like two: well done.

Thank you for making these written materials as consumer-friendly as possible.

- The Healthier Wisconsin Partnership Program, a component of the Medical College of Wisconsin, has an evaluation model to articulate expected program activities and outcomes, and to provide a framework for partnership efforts.

The people from the Planning Council were here yesterday to talk to some of the women about their experiences with foster care. I observed a very professional, warm, and caring process that encouraged the women to be honest and forthcoming.

Strengthening the agency

In 2008 the Planning Council:

I've been on a lot of committees, and this is one of the few times I've seen a recommendation actually translated into action.

- Welcomed a new Executive Director to lead the organization forward.
- Strengthened internal capacity and management by revising the bylaws, updating personnel policies, building staff capacity, continuing to broaden and diversify board leadership, increasing environmental sensitivity, and enhancing technology.
- Conducted its first fundraising appeal.
- Established an Alumni Advisory Committee to draw on the wisdom of past leadership.
- Created an internship program to train and recruit future community planners and evaluators.
- Hosted a Public Ally.
- Invited the community to participate in a "Community Planning Day" in recognition of National Community Planning Month, resulting in the Planning Council's first podcast.

The work of the Planning Council has been key to keeping our workgroup on task and moving forward in a strategic way.

Officers of the Board



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Social Development
Commission



VICE PRESIDENT
Perfecto Rivera
Harris Bank



TREASURER
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Alverno College



SECRETARY
John Bartkowski
Sixteenth Street
Community Health
Center

Mission

To advance community health and human services through planning, evaluation, and research.

Promoting Core Values

We believe that solutions to community problems:

- are based on sound data and information;
- engage the populations of concern;
- solicit and consider the wisdom of practitioners;
- include an examination of research-based best practices;
- are informed by solutions that have worked well in other communities;
- build in and use evaluations of process and outcomes;
- include recommendations that can be tracked;
- are shared with the community.



For more information:

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Executive Director

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for Health and Human Services, Inc.

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