



Planning Council



2003
Annual Report

A United Way Agency

Planning Council
for Health and Human Services, Inc

1442 North Farwell Avenue Suite 300

Milwaukee Wisconsin 53202-2913

Phone: 414-224-0404

Fax: 414-224-0243

Email: pcmail@planningcouncil.org

Web Site: www.planningcouncil.org

Vision

That its work will contribute toward building a community that:

- ◆ fosters a sense of connectedness and interdependence among its residents;
- ◆ instills an individual and collective responsibility to create partnerships and collaborations for community building;
- ◆ honors people for their diversity;
- ◆ is enhanced by recognizing the strengths of all residents and the assets which naturally occur in all neighborhoods; and
- ◆ celebrates its children as the future and recognizes that strong families and quality early childhood development are the best insurance for a healthy and prosperous future for all its members.

Mission

To advance and improve the quality of health and well-being of the general population, as well as to promote the equitable and efficient delivery of health and human services by serving as an independent information, education, research and consultative resource to our community, including community leaders and decision-makers, funding bodies, and other interested persons and organizations.

2003

President's Message

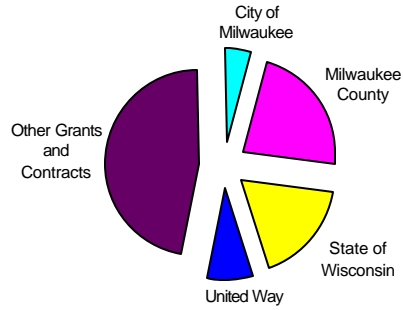


My first year as President of the Planning Council Board was an exciting and gratifying one. As we entered 2003, the Planning Council was poised and prepared to expand its services reach to new communities, intensify its research services, and reinvigorate its planning presence in the community. I am happy to report that the agency made significant progress in all three areas during 2003.

During this time period, the Planning Council took on new projects in both Waukesha and Washington Counties. The agency added evaluation and research projects with Milwaukee Public Schools, the City of Milwaukee Health Department, the State of Wisconsin Department of Health and Family Services, and assisted the Annie E. Casey Foundation's "Making Connections" project in developing a theory of evaluation for its neighborhood based initiatives. New planning projects included assisting SET Ministry in developing a corporate strategic plan. We assisted Milwaukee County's Behavioral Health Division and its Department of Child Support Enforcement Bureau in their grant development efforts. The Planning Council also developed a planning project with support from the County and the community to describe the local service landscape of mental health services for older adults. Another new venture for the Planning Council was the partnership developed with Deloitte Consulting to address the Food Stamp payment accuracy challenges to Milwaukee County. In this project, the Planning Council plays a major role in connecting community stakeholders to the State and County initiatives to improve food stamp service delivery.

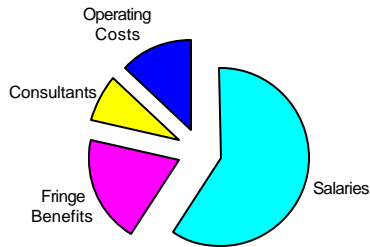
As we go forward into 2004, I look forward to the Planning Council's continued growth in Milwaukee's neighboring communities, advancing our services in grant development, forging new collaborations with public and private partners, and identifying at least one community planning issue that the agency will take the lead on. 2003 was a year of challenges met. I speak for myself and all of the Board when I pledge the Board's support for sustaining our recent growth and keeping open to new opportunities.

2003 Income



City of Milwaukee	\$48,000
Milwaukee County	235,000
State of Wisconsin	180,000
United Way	82,000
Other Grants and Contracts	490,000
Total	\$1,035,000

2003 Expense



Salaries	\$610,000
Fringe Benefits	200,000
Total Personnel Costs	810,000
Consultants	90,000
Operating Costs	135,000
Total	\$1,035,000

2003 Sources of Revenue

Annie E. Casey Foundation
City of Milwaukee Health Department
City of Milwaukee Housing Authority
Community Advocates
Deloitte Consulting
Extencicare Foundation
Faye McBeath Foundation
Greater Milwaukee Foundation
Health Care for the Homeless
Helen Bader Foundation
Meta House
Milwaukee County Behavioral Health Division
Milwaukee County Children's Court Center
Milwaukee County Department of Child Support Enforcement
Milwaukee County Department of Health & Human Services
Milwaukee County Department on Aging
Milwaukee County Disabilities Services Division
Milwaukee County Economic Assistance Division
Milwaukee County Sports Authority
Milwaukee Public Schools
State of Wisconsin Bureau of Mental Health Services
State of Wisconsin Division of Health
The Council on Alcohol and Other Drug Abuse
of Washington County
United Way in Waukesha County
United Way of Greater Milwaukee
Wellness Council
YWCA of Greater Milwaukee

2003 Accomplishments and Community Benefits

	<i>Accomplishments</i>	<i>Community Benefits</i>
Child Abuse Prevention	Evaluated state-funded home visiting, educational, and support programs offered to parents to prevent child abuse and neglect.	The community learns what strategies are effective in reducing and preventing child abuse and neglect.
Child Care	Conducted Child Care Quality Evaluation of initiatives designed to improve the quality of child care in Milwaukee County.	Funders learn what they can do to improve child care.
	Evaluated the City of Milwaukee Health Department's Health and Safety in Child Care initiative.	The Health Department can promote good health practices and safety in child care settings.
	Helped to coordinate the second Embracing Diversity Conference for Children and Families.	The early childhood community had a forum to talk about ensuring leadership in early care and education.
Homelessness	Managed the proposal review process for Health Care for the Homeless Milwaukee (HCHM).	HCHM has an independent review of applications from facilities seeking federal dollars for social services case management.
Housing	Analyzed the Regional Opportunities Counseling (ROC) pilot housing program in cooperation with the Milwaukee County Rent Assistance Program and the YWCA-Milwaukee.	Funders have evidence that the ROC program was successful in helping rent assistance eligible tenants move into low-poverty neighborhoods where they feel safer.
	Evaluated Resident Self-Sufficiency (ROSS) Program, designed to help residents in subsidized housing obtain employment.	Funders will learn whether residents' involvement in the ROSS program is related to enhanced employment.
Mental Health	Continued to assist the State of Wisconsin with its	The State of Wisconsin can gauge the extent to

	Mental Health System Redesign by providing feedback to participating counties.	which its mental health system is recovery-oriented, carrying forth a major recommendation of the Governors Blue Ribbon Commission on Mental Health.
Substance Abuse and Tobacco Prevention and Treatment	Evaluated innovative health education practices in Meta House's substance abuse treatment program for women.	Meta House is better able to show women in treatment how to live healthier lives.
	Assisted Milwaukee County Behavioral Health Division (BHD) in constructing a framework for redesign of the publicly-funded substance abuse system.	The BHD will have the necessary information and research to support its redesign.
	Assisted the Council on Alcohol and Other Drug Abuse of Washington County to operate a community-wide AODA prevention coalition.	The Coalition was able to meet its external funder's evaluation requirements.
	Assisted the Milwaukee Urban Partnership in documenting and evaluating the results of Thomas T. Melvin-funded tobacco prevention programs.	Youth agencies learn how to best reach youth of color with important messages.
Positive Youth Development	Provided support and technical assistance to ten United Way-funded Healthy Girls programs.	Community programs serving young girls will have information on effective approaches, as well as a tool to measure the impact of their programs.
	Helped plan the first Milwaukee Community Conference on Youth Sports and managed proposal review process for the Milwaukee County Youth Sports Authority.	The community has a plan for youth sports for low-income children.
Needs Assessment	Assisted the United Way in Waukesha County to complete Phase III of a community-wide needs assessment.	United Way used the needs assessment to target funding for community priorities.
Neighborhood Development	Consulted with Annie E. Casey's Making Connections initiative.	Community agencies can better describe how they are working together to develop strong communities for our children.

2003 Board of Directors

Earl G. Taylor, President

Northwestern Mutual Life

Perfecto Rivera

Vice President

Merchants & Manufacturers
Bancorp

Carol Graham, R.N.

Secretary

Community Volunteer

Kathleen Dobrzynski,

Treasurer

Independent Consultant

Sheila Reynolds, J.D.,

Past President

Children's Health System

James Brown

Center for Consumer Affairs,
University of Wisconsin-
Milwaukee

Georgia Cameron, R.N.

OIC of Greater Milwaukee

Carlyle H. Chan, M.D.

Department of Psychiatry,
Medical College of Wisconsin

William Coleman

Coleman & Williams, Ltd.

Lynn De Bruin, R.N., M.H.P.

Milwaukee County Board
Supervisor

Vivien DeBack, R.N., Ph.D.

Nurse Consultant

Douglas Drake

United Steelworkers of America

Candice Owley, R.N.

Wisconsin Federation for
Nurses & Health Professionals

Stephen L. Percy

University of Wisconsin-
Milwaukee

Herbert Rosenberger

Waukesha Memorial Hospital

James Ryan

Penfield Children's Center

Patricia Shirley

Milwaukee County Mental
Health Division

JoAnn Weidmann

Community Volunteer

Marcus White

Interfaith Continuum of
Milwaukee

Thomas F. Winslow

Episcopal Diocese of
Milwaukee

2003 Staff Members

Patrick Linnane
Executive Director

Patricia Bateman, B.S.
Associate Researcher

Janet De Jesus
Office Manager

Terri L. Dix, B.S.W.
Associate Planner

Anna M. Green
Grants Coordinator

Rosa Jimenez
Secretary

Carol A. Johnson, M.A.
Director of Planning

Louise Lapine, Ph.D.
Research Director

Lisa Larson Ph.D.
Senior Researcher

Ann Lawrence, Ph.D.
Senior Researcher

Lori Lutz, B.S.
Assistant Planner

Paula Plasky, M.S.W.
Senior Planner

Jeri Rose, M.P.H.
Senior Planner

Deborah S. Seyler, M.B.A.
Project Director

Susan G. Tragesser, B.A.
Data and Information Specialist

Brian Waszak, C.N.A.
Computer Network Manager