



2-1-1 @ IMPACT Receives National Award

2-1-1 @ IMPACT: Realizing Milwaukee's Potential - 2003-2007 Report to the Community has been selected as the winner of a Clarion Award for excellence in communications. The 2009 competition attracted nearly 500 entries from across the country and the 2-1-1 @ IMPACT report was chosen as the top of its field for a custom publication.

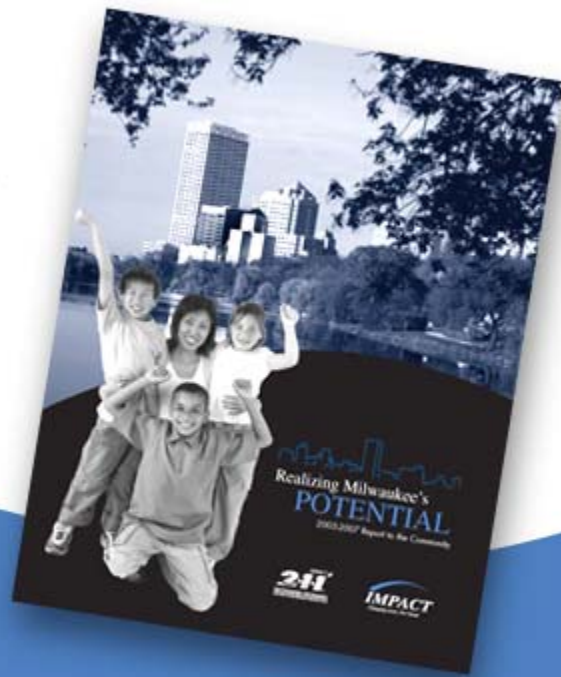
IMPACT released the report last Fall as a profile of the service's first five years of call data. The Planning Council for Health and Human Services performed a comprehensive data analysis of over half a million calls placed during the time period. The resulting report identified predominant issues, shifting trends and gaps in services as a mechanism for community stakeholders, policy makers, philanthropists and business leaders to address community needs.

G2 Creative, a Milwaukee design firm, produced the 70-page report, which is also available at <http://www.impactinc.org/LearnMore/AnnualReport.htm>.

As a 2009 winner, IMPACT will be honored at the International Matrix and Clarion Award celebration during the Association for Women in Communications' National Conference to be held October 15-17 in Seattle Washington. Ann Curry, news anchor of NBC News' "Today," and anchor of "Dateline NBC," will be honored with the 2009 International Matrix Award. To see the full list of 2009 Clarion Award winners, go to <http://www.womcom.org/awards/Clarion2009.asp>.

IMPACT is the service provider of 2-1-1 @ IMPACT, a 24-hour central access point for information and referral to family, health and social services in Milwaukee. For more information, please contact Vickie Boneck at 414-256-4808.

*2009 Clarion Award
for excellence in
communications*



www.impactinc.org