



# WHAT WORKS FOR OUR COMMUNITY



**AT THE  
PLANNING COUNCIL,  
WE PROMOTE  
WHAT WORKS  
BY:**

- engaging real people across sectors and systems
- using research and data to inform new solutions
- being mindful of the resources available
- sharing what works with the whole community



**Friends of the Planning Council,**

The year 2009 marked a turning point for the Planning Council. After nearly 30 years in our offices on Farwell Avenue, the organization moved to the Boiler House in the historic redevelopment of the former Pabst Brewery. The building, at one time, produced all of the energy for what was then the largest operating brewery in the world. Its redevelopment is purposeful, respecting the past and preparing for the future with concern for sustainability and the environment. The move represents a significant investment in Milwaukee's central city. As the first nonprofit in the first office building to be redeveloped, the Planning Council took a bold step forward.

Like our new location, our work is central to the area's future. We are building coalitions and capacity on issues that are critical to our community's future. Working with nonprofits and government partners, we are identifying strategies that work—in youth mental health, childhood obesity, infant mortality, alcohol and drug addiction, teen pregnancy and access to health care for the under- and uninsured.

The breadth of our work is strengthened by our deep commitment to engaging the community, using data, identifying promising practices and crossing disciplines and sectors to find solutions. With a diverse board of directors, an esteemed alumni advisory group, a talented staff and the support of emerging leaders in our internship program, we are poised to address our mission. We appreciate your continued support and invite you to join us in advancing what works in health and human services.

Deborah Blanks  
Board Chair

Kathleen Pritchard  
President & CEO

*"Thanks again for helping 'connect the dots'."*

— Mary Beth Malm  
Girls In Charge Coalition  
Steering Committee

*"What a great report with so much data! Very useful!"*

— Steve Percy  
Acting Dean  
UWM School of Public Health



## 2009 Staff Members

Kathleen Pritchard, President and CEO  
 Brian Balistreri, Administrative Assistant, Wellness Council  
 Patricia Batemon, Senior Researcher  
 Julie Whelan Capell, Director of Planning and Development  
 Quinton Cotton, Associate Planner  
 Janet DeJesus, Office Manager  
 Michelle Doneis, Administrative Assistant  
 Sheena Hesson, Administrative Assistant  
 Theresa Islo, Director of Operations, Wellness Council  
 Carol Johnson, Director of Planning  
 Lonna Kruse, Assistant Planner  
 Lisa Larson, Director of Research & Evaluation  
 Erin Malcolm, Associate Researcher  
 Pamela Matthews, Ombudsman Director  
 Robert Meyer, Ombudsman Intake Coordinator  
 Debra Newsom, Administrative Trainee  
 Jessica Raddemann, Executive Director, Wellness Council  
 David Scholl, Associate Ombudsman  
 Susan Tragesser, Data and Information Specialist  
 Brian Waszak, Computer Network Manager  
 Jane Wilke, Executive Assistant  
 Angela Zausch, Administrative Assistant, Wellness Council



## SELECTED 2009 ACCOMPLISHMENTS

- Keeping children safe in foster care is the focus of the report *A Community Conversation About the Safety of Children in Foster Care* compiled by the Planning Council from listening sessions with policy experts, advocates, court officials, school staff, researchers, legislators, health care personnel, community organization representatives, foster care caseworkers, foster parents and biological parents.
- It's a new dawn for elderly Latinos with symptoms of depression in the *Un Nuevo Amanecer* program at the United Community Center. A partnership with the Planning Council is helping the Center evaluate the benefits of this culturally specific program that will serve 220 seniors over three years.
- Under- and uninsured residents of Milwaukee County, policy makers and health care providers alike are benefitting from the new *Inventory of Free and Community Clinics in Milwaukee County*; the comprehensive inventory will be used by community planners to identify service gaps and add capacity to create a healthier Milwaukee for everyone.

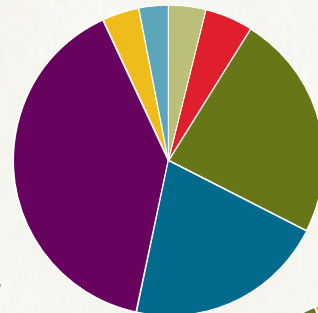
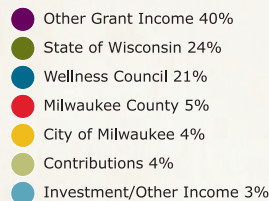


## 2009 Interns and Fellows

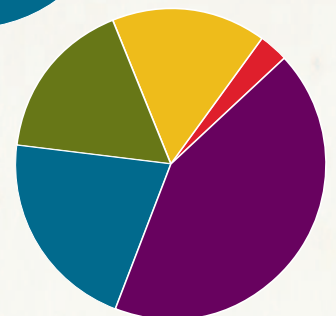
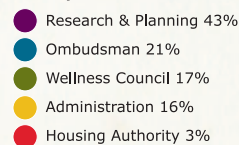
Melissa Armstrong  
 Chelsea Boyd  
 Megan Cherrier  
 Katie Grafelman  
 Dana Herdeman  
 Neil Mrkvicka  
 Mark Rice  
 Kristine Schmidt  
 Brian Schweigl  
 Ashley Tikkanen  
 Jennifer Urbanek  
 Amir Yasrebdoust

### 2009 Operating Revenues \$1,054,088\*

#### Income



#### Expenses



\*Unaudited as of 3/31/10

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Thank you to the following Board Members who served during 2009.

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Social Development Commission

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Deborah Blanks



Perfecto Rivera



Diane Duffy



John Bartkowski

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Alzheimer's Association

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Wisconsin Department of  
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Ms. Angela M. Zausch

## Clients & Partners

ABLE, Inc.

Aurora Family Service

Aurora Health Care

Badger Association of the Blind

Bread of Healing

Bureau of Milwaukee Child  
Welfare

Center for Blind and Visually  
Impaired Children

Center for Resilient Cities

Council on AODA of Washington  
County

Fighting Back, a division of  
Jewish Family Services

Free Clinic Collaborative

Healthier Wisconsin Partnership  
Program

IMPACT, Inc.

InHealth Wisconsin

Jewish Family Services

Marquette Trinity Fellows Program

Meta House, Inc.

Milwaukee County Department of  
Health and Human Services

Milwaukee Fatherhood Initiative

Milwaukee Health Care  
Partnership

Milwaukee High School of the Arts

Milwaukee Public Schools,  
Division of School Safety &  
Security

Milwaukee Public Schools, Safe  
Schools Health Students  
Initiative

Neighborhood House of  
Milwaukee

Office of the Milwaukee  
Ombudsman for Child Welfare

Pathfinders

Public Allies

Rosalie Manor Community &  
Family Services

Social Development Commission

Starting Point of Ozaukee

United Community Center

UWM - Center for Urban  
Initiatives and Research

Warmline, Inc.

Wellness Council of Wisconsin

West Allis-West Milwaukee School  
District

Wisconsin Talking Book and  
Braille Library

*"The Planning Council was hired to offer neutral facilitation...the opportunity for this facilitation by an outside organization has been an extremely successful endeavor.*

— Cheryl Orgas  
ABLE, Inc.





**OUR  
MISSION**

To advance community health and human services in Southeastern Wisconsin through objective planning, evaluation, and research.



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